IMB is the magazine for building mechanicals professionals.

Published by the Corporation of Master Pipe-Mechanics of Québec (CMMTQ), IMB covers all building mechanicals specialties: plumbing, heating, ventilation, air conditioning, refrigeration, fire protection and industrial piping.

CMMTQ is a professional corporation that includes all licensed plumbing and heating contractors operating in Québec. Its expertise in all building mechanicals specialties enables IMB to be the reference for industry professionals in Québec.

Published in French since 1986, IMB provides complete and current information regarding technical issues, new working methods and future trends.
# 2020 Editorial Calendar

Subjects may vary depending on day-to-day events, emerging technologies, etc.

<table>
<thead>
<tr>
<th>February</th>
<th>June</th>
<th>November</th>
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| ▶ How to advise occupants on how to operate their HRVs | ▶ Annual Showcase: Kitchen and Bathroom  
▶ Choosing the right boiler for the right application | ▶ The Internet of Things and its applications  
▶ Choosing the right boiler for the right application |
| March                        | August                                 | December                   |
| ▶ Disputes in the construction / plumbing industry  
▶ HVAC and plumbing in indoor grow rooms and greenhouses | ▶ 2020-2021 Building Mechanicals Resource Guide  
▶ Choosing the right boiler for the right application | ▶ The Pro’s Toolbox (New Tools)  
▶ Designing an isothermal humidification system for maximum efficiency |
| April                        | September                               |                           |
| ▶ Potable water systems and new technologies: what to do?  
▶ Energy optimisation of the Olympic Park | ▶ New trucks for the trades  
▶ Filtration and start-up of a hydronic system |                           |
| May                          | October                                 |                           |
| ▶ Sustainable Development and Energy Efficiency (Sustainable certifications and how to navigate them, etc.) | ▶ Building Information Modeling (BIM)  
▶ Mixed water loops 101 |                           |

**Plus**
- Message from the President
- News – Industry News
- Question-answer
- Calendar of Events
- List of New Members
- Training Activities
- *Bonnes pratiques* Tear-off Sheets
Mechanical trade contractors engaged in new construction, repair work and renovation in residential and non-residential buildings: plumbing, hydronic heating, forced air heating, ventilation, air conditioning, oil and gas burners, sheet metal, welding, brazing, heat insulation, fire sprinklers

* Total Circulation 6108 100%
* Miscellaneous 60
* Total Circulation 6168
# Rate Card 2020

## Colour Ads

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## Reservation and information

Dominic Roberge, CPS Média
1-866-227-8414, ext. 303
droberge@cpsmedia.ca
Ad sizes

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**Printing Specifications**
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Only electronic documents are accepted. These must be delivered as a PDF file only (no other file type will be accepted) with the following settings:

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- Fonts must be embedded into the document.

The material must be e-mailed or deposited on our FTP site. Download links such as DropBox or WeTransfer are accepted.

**Advertising Deadlines**

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<td><strong>Publication Date</strong></td>
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| **Building Mechanicals Resource Book** | Space Booking: June 19  
Material Due Date: June 29 |

**Reservation and information**
Dominic Roberge, CPS Média  
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droberge@cpsmedia.ca

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