



INTER-MÉCANIQUE DU BÂTIMENT
imb mediakit 2019

**IMB is the magazine
for building mechanicals professionals.**



Published by the Corporation of Master Pipe-Mechanics of Québec (CMMTQ), **IMB** covers all building mechanicals specialties: plumbing, heating, ventilation, air conditioning, refrigeration, fire protection and industrial piping.

CMMTQ is a professional corporation that includes all licensed plumbing and heating contractors operating in Québec. Its expertise in all building mechanicals specialties enables **IMB** to be the reference for industry professionals in Québec.

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**10 issues
per year**
including the annual
Building Mechanicals
Resource Guide

Published in French since 1986, **IMB** provides complete and current information regarding technical issues, new working methods and future trends.

2019 Editorial Calendar

Subjects may vary depending on day-to-day events, emerging technologies, etc.

February

- ▶ Balancing Air Pressure in Homes
- ▶ Pilot Project of a Recirculation Loop for Water-Cooled Equipment

March

- ▶ Frequent Errors when Installing Air Ducts
- ▶ Design and Maintenance of Pure Water Systems

April

- ▶ MCEE 2019 Official Show Guide

May

- ▶ Sustainable Development and Energy Efficiency (Energy Loops, Smart Buildings of Today and Tomorrow, etc.)

June

- ▶ Kitchen and Bathroom Annual Showcase
- ▶ MCEE New Products Contest Winners

August

- ▶ 2019-2020 Building Mechanicals Resource Guide
The Most Complete Directory in Quebec

September

- ▶ New Trucks
- ▶ Retrofit of an Old Ventilation System

October

- ▶ Insulation of Mechanical Systems; why bother?
- ▶ Building Information Modeling (BIM)

November

- ▶ Air Ducts Leaks
- ▶ Comparative Study of Hydronic Systems and VRF Systems

December

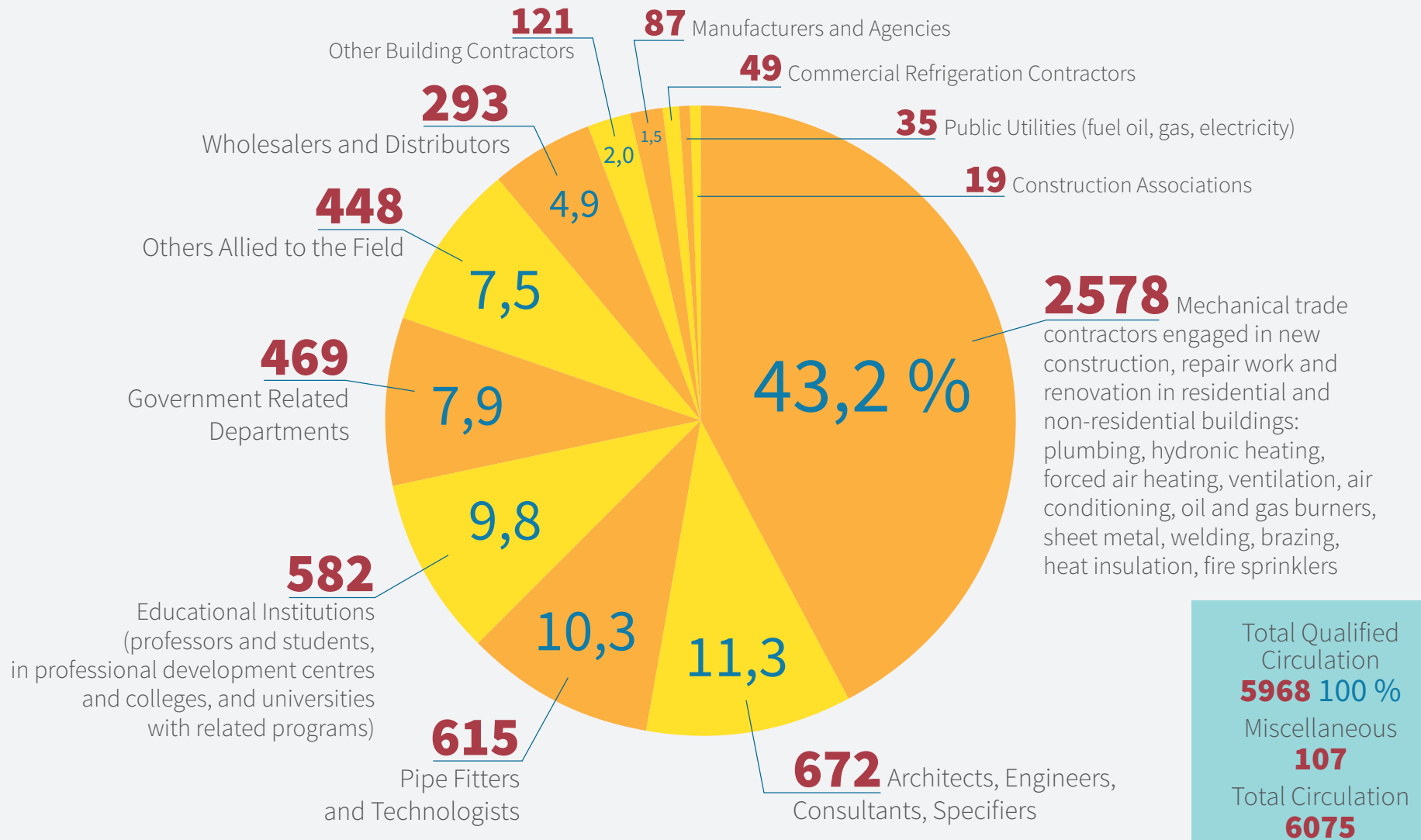
- ▶ The Pro's Toolbox
- ▶ Steam Heating Systems

Plus

- ▶ Message from the President
- ▶ News – Industry News
- ▶ Question-answer
- ▶ Calendar of Events
- ▶ List of New Members
- ▶ Training Activities
- ▶ *Bonnes pratiques* Tear-off Sheets

Circulation Breakdown

Publisher's Statement
to Alliance for Audited Media, June 2018



Rate Card 2019

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Colour Ads				
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2 pages	\$4840	\$4590	\$4480	\$4400
1 page	\$2595	\$2420	\$2295	\$2240
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1/6	\$1500	\$1435	\$1395	\$1360

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Advertising Deadlines

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Material Due Date	15 th of the previous month
Publication Date	15 th of the month
Building Mechanicals Resource Book	Space Booking: June 14 Material Due Date: June 28

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